

Denver, CO

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Experience

UX/PRODUCT DESIGNER

SmartX, West Palm Beach, FL (Remote) July 2022 - Present

- Employed analytical research, creative problem-solving, and the creation of workflows and user journeys to drive evolution and maturity of the design practice
- Lead collaborative discovery sessions to balance client needs with engineering viability and business strategy
- Strategized and built a cohesive design system to optimize rapid prototyping and elevate the overall look and feel of the software.

SENIOR UX DESIGNER

Businessolver, Des Moines, IA (Remote) Aug 2020 - May 2022

- Built communications campaigns across desktop, print, mobile, and digital display to enable enterprise clients to administer their healthcare offerings
- Saw over 40 clients' projects through from initial pitch to launch.

LEAD UX DESIGNER

uxpros, Denver, CO and remote Aug 2019 - Aug 2020

- Provided mentoring and project management for a team of 6 designers.
- Created mobile apps, desktop sites, and interactive kiosks from first sales call to implementation with engineering.
- Contributed to lead generation and business development, achieving a 20% increase in billing rate.

VISUAL DESIGNER

Charles Schwab Denver, CO Nov 2018 - May 2019

- Modernized the brand system across print, digital, and mobile deliverables.

UX DESIGNER

PromonTech LLC Denver, CO Apr 2017 - June 2018

- Produced intuitive click-through prototypes from business requirements to support product development teams and deliver dev ready assets.
- Established design strategies by leading whiteboard discussions
- Performed user testing to gain valuable feedback.

SENIOR DESIGNER

Payden & Rygel, Los Angeles, CA Jan 2014 - Dec 2016

- Enhanced client understanding of the economy and their portfolio through presentation design and data visualization.

ORGANIZER (Volunteer)

Denver UX Bookclub, Denver, CO Nov 2019- present

Education

FUNDAMENTALS OF PROJECT MANAGEMENT Certification from Coursera.com June, 2020

UX STRATEGY CERTIFICATION UCLA, Los Angeles, CA 2013

BFA, VISUAL COMMUNICATION The Illinois Institute of Art Chicago, IL 2009

BA, THEATRE Western Michigan University, Kalamazoo, MI 2001

Skills

Design Systems
Rapid Prototyping
Project Management
Journey Mapping
SoW Proposals
Design Audits
Site Architecture
Data Visualization
Wireframing
Style guides
Agile
Figma
Adobe Suite
PowerPoint
Microsoft Office
Mentoring
Wayfinding